



BIMS- Kolkata



One day Workshop

on

'Data Analytics through Machine Learning on R'

2nd February (Saturday), 2019

Organised by

Bharatiya Vidya Bhavan Institute of Management Science, Kolkata

In Technical Collaboration with

Predictive Analytics Solutions Pvt. Ltd. Bangalore

BIMS- Kolkata: Bharatiya Vidya Bhavan Institute of Management Science which is a leading B' School in Eastern Region approved by AICTE. The Institute is offering regular MBA and BBA Programme affiliated to MAKAUT (formerly WBUT).

Predictive Analytics Solutions Pvt. Ltd. : The company provides products and training services that help address the Predictive Analytics needs of corporate organizations, government bodies as well as Academic and Research institution. Recently the company was also featured in the top 20 BIG DATA companies in India by the magazine CIO review.

Programme Objectives:

- To understand the basic theoretical framework of Data Analytics and Machine Learning
- To understand the operational procedure of handling data with R.

Target Participants:

Faculty members of academic institutions/ Colleges /Universities in the area of Management, Commerce, Engineering and Technology who are involved with Data Analytics & Research.

Registration Process: 30 participants will be accommodated on first cum first serve basis. The filled in Registration form is to be sent within 30th Jan 2019.

Registration fees: Rs. 300/- only

Course Content:

Introduction to R---R Data Structure--- R Graphs and Plots--- Predictive Analytics Process Model- CRISP-DM ---Neural Network & AI --- Decision Trees ---Support Vector Machines (SVM)---Clustering--- Naïve Bayes---Association---Introduction to Statcraft

Contact Person & Workshop Coordinator:

Dr. Shantanu Chakraborty

Associate Professor, Bharatiya Vidya Bhavan Institute of Management Science.
Block FA, Sector III, Salt Lake City, Kolkata- 97

Phone: 9231622657, (033) 2335-1283/ 84.; Email: santanu.wb2012@gmail.com; www.bimskol.org