



AICTE-ISTE ONLINE REFRESHER PROGRAM ON
“BUSINESS ANALYTICS IN MANAGEMENT RESEARCH
SLOT 1 SCHEDULE (19TH APRIL- 25TH APRIL 2021)

Date/Day	Session 1 (10 am- 11.30 am)	Session 2 (12 – 1.30 pm)	Session 3 (2.30 - 4 pm)	Session 4 (4.10 – 5.40 pm)
19/04/2021-Monday	Inauguration	Data Driven Decision Management (Dr. Charanpreet Singh)	Introduction to social media analytics (Mr. Ashok Kumar)	Introduction to HR Analytics with R (Prof. A K Dubey)
20/04/2021 Tuesday	“Learning” Analytics Part 1 (Dr. Debarshi Mukherjee)	Application of E-Views in Financial Research (Dr. Avijit Bakshi)	Analytics in Economics (Dr. Sayantani Roy Chaudhury)	Data Analytics in HR with R (Prof. A K Dubey)
21/04/2021 Wednesday	Data Visualization with BI-I (Dr. Karnak Roy)	Data Visualization with BI-II (Dr. Karnak Roy)	Social media terminologies, metrics and tools (Mr. Ashok Kumar)	Data Science using R (Mr. Subhadeep Chakraborty)
22/04/2021 Thursday	“Learning” Analytics Part 2 (Dr. Debarshi Mukherjee)	Data Analytics in Business (Ms. Maitreyee Dutta)	Data Science using R (Mr. Subhadeep Chakraborty)	X
23/04/2021 Friday	Supply Chain Analytics (Dr. Sayantani Roy Chaudhury)	Application of E-Views in Financial Research (Dr. Avijit Bakshi)	Social Listening I (Mr. Ashok Kumar)	Data Science using R (Mr. Subhadeep Chakraborty)
24/04/2021 Saturday	Healthcare analytics (Dr. Debarshi Mukherjee)	Social Listening 2 (Mr. Ashok Kumar)	Dimension reduction techniques using R (Dr. Gautam Bandyopadhyay)	Data Science using R (Mr. Subhadeep Chakraborty)
25/04/2021 Sunday	Special session	Weekend Test +Feedback	X	X